



Careers Education, Information, Advice and Guidance (CEIAG)

Introduction

Rationale

The aim of CEIAG is to raise our student's aspirations, broaden their horizons and empower them to make informed realistic decisions at all key transition points in learning and work. The role of our Guidance Advisors is to assist young people's career learning, planning and development by leading and managing the development of Careers Education, Information, Advice and Guidance (CEIAG) in the academy.

Neale-Wade Academy has strong links with outside agencies including universities and colleges, global corporations and local businesses which contribute to:

- Raising aspirations and increasing motivation – helping young people to identify educational and occupational goals
- Demonstrating the relevance of the knowledge and the skills learnt in subjects to future opportunities in learning and working
- Developing the skills for effective learning – reviewing achievements, setting targets, planning and taking action
- Demonstrating the links between living, learning and earning
- Improving literacy – developing information and communication skills
- Improving progression
- Reducing the numbers of students not in education or training post 16
- Careers work also supports strategies for personal learning and thinking skills by:
 - Building self-confidence and self-reliance
 - Promoting positive and informed attitudes to learning

Careers Education

Currently Neale-Wade Academy delivers careers education by a combination of methods:

- Careers units in PSHE; the school has a software license for Kudos Inspire, an on-line CEIAG tool which informs and inspires young people about the world of work.
- Special events and extra-curricular activities (KS4 & 5 Information evenings, targeted work experience, assemblies, visits and taster days).
- Planned activities and taster sessions with local universities (Cambridge and Anglia Ruskin)
- Drop-in sessions, clinics and surgeries.
- Careers activities take place in tutorials and enrichment programmes
- Specific Post 16 activities such as 'Not Going to university' support students taking this option
- Employer Engagement through Business in the Community (BITC)
- Careers Fairs

Information Advice and Guidance

Information, Advice and Guidance is provided by the following:

- One to One careers Guidance – our aim is that each student should have the opportunity for a one to one guidance meeting either with the Academy Guidance Co-ordinator, the locality Guidance Advisor, student tutor or key members of staff to discuss future options
- Access to support sessions for applying for Post 16 (UCAS Progress) and Post 18 (UCAS)
- Access to Kudos Inspire. Kudos Inspire helps young people to discover learning and career pathways by:
 - Generating career ideas based on their own interests, skills and aspirations
 - Encouraging them to explore their own career ideas and assess how well suited they are
 - Helping them to prepare for transitions post-16 and post-18
- Setting and recording their own goals and ambitions in the Career Plan
- Tutor sessions to support students with writing personal statements
- Assemblies and parents evening ensuring students and parents are clear about RPA

Employer Engagement

The careers programme along with the Academy Curriculum is designed to meet the needs of students, employers and universities.

Work with employers and through BitC aims to understand the challenges faced by employers employing young people through collaborative sharing of skills, knowledge and vision. We want our Academy to be known as the Academy that works with employers to understand the employers' approach to human resources so that we can proactively boost the employability competencies and job prospects of our young people.

Working with employers also enables the Academy to provide impartial careers guidance across a range of pathways such as university, apprenticeships and other vocational pathways

Calendar of Events

The calendar below summarises the key events across Years 9 to 13 which support CEIAG at the academy.

SEPTEMBER 2014

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23 UCAS Progress Workshops Year 11	24	25	26	27	28
29	30	1	2	3	4	5

OCTOBER 2014

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
29	30	1	2	3	4	5
6	7	8	9	10	11	12
13	14 UCAS Application Support Year 13	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2
3	4	5	6	7	8	9

NOVEMBER 2014

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
27	28	29	30	31	1	2
3	4	5	6 Post 16 Evening Year 11	7	8	9
10 Going to University – Advice and Finance Implications Year 9 Program Start	11 Reasons to go to University Year 12	12	13 The Skills Show Birmingham Years 10-13	14 Choosing Options at 16 Assembly Year 11 (ARU)	15	16
17	18	19	20	21	22	23
24	25	26	27 Parents evening Year 11 (ARU available)	28	29	30

DECEMBER 2014

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
1	2	3 BoomBiz Year 9	4	5	6	7
8	9	10 A Day in the Life at University Year 10	11 A Day in the Life at University Year 10	12 A Day in the Life at University – Feedback to Year 9	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4

JANUARY 2015

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1
2	3	4	5	6	7	8

FEBRUARY 2015

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	1

MARCH 2015

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
23	24	25	26	27	28	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24 Careers Event Year 6 Year 10 Post 16	25 Campus Visit to ARU Year 9	26	27	28	29
30	31	1	2	3	4	5

APRIL 2015

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	1	2	3

MAY 2015

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
27	28	29	30	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31
1	2	3	4	5	6	7

JUNE 2015

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17 Campus Visit to ARU Year 12	18	19	20	21
22	23	24	25	26	27	28
29	30	1	2	3	4	5

JULY 2015

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
29	30	1 Personal statement Writing Year 12	2	3	4	5
6	7	8	9 Peterborough Skills event Year 10/12	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2
3	4	5	6	7	8	9